



THE SUPER MOM LIFE
EST 2017



Ranked #2,854 out of 44,621 influencers in the Fohr Card Directory
OAuth verified as of 4/15/2018

EXTRAORDINARY PATIENCE IS MY SUPER POWER



Launched in March of 2017, TheSuperMomLife.com is read by thousands of parents, brought together by their love of products that keep their kids happy, healthy + looking good.

The Super Mom Life focuses on subjects that parents can relate to... parenting, food, fashion, hobbies and even a little travel when our busy lives allow it.

Heather, Nelson, Lucia (12), Iyla (8) and Falynn (5) make up the family behind the blog. They've been brand influencers since May 2015, providing brands with exposure through social media promotion, photography, videography + outside-of-the-box marketing strategies.

BIO

Mom is a degree-holding Graphic Designer + Marketing professional,

focusing on social media and how it can save brands money while expanding their reach.

We love to work with family friendly brands including:



STATS + RATES

SOCIAL REACH

131,366



BLOG REACH

91.8k monthly views
33.1k monthly visitors

POST + SOCIAL \$1,000

Dedicated blog post promoting your brand. Includes 500 words, 4-6 high res images and call to action. Post will be promoted on IG, FB, Twitter, G+, Pin, SU and sent to all email subscribers.

SOCIAL \$750

Dedicated social share featuring one high res image. Includes tag/handshake, hashtags and call to action, as well as 2-3 high res images emailed to you for marketing use. Post will be promoted on Instagram, Facebook and Twitter.

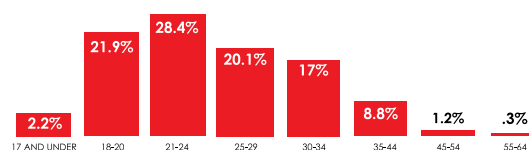
VIDEO \$900

1-2 Minute Video featuring your product. Video will be emailed to you for marketing use and will be promoted on YouTube and Facebook.

CUSTOM PACKAGES AVAILABLE

DEMOGRAPHICS

GENDER FEMALE 90.7% MALE 9.3%



AGE DISTRIBUTION

Full payment is due up front. Pricing may change without notice. No refunds once services are rendered. Packages may require least one item be shipped to us for photography and review purposes.

WE CAN'T WAIT TO WORK WITH YOU!