



**THE SUPER MOM LIFE**  
EST 2017



Ranked #2,970 out of 52,354 influencers in the Fohr Card Directory  
OAuth verified as of 8/01/2018

## EXTRAORDINARY PATIENCE IS MY SUPER POWER



Launched in March of 2017, TheSuperMomLife.com is read by thousands of parents, brought together by their love of products that keep their kids happy, healthy + looking good.

The Super Mom Life focuses on subjects that parents can relate to... parenting, food, fashion, hobbies and even a little travel when our busy lives allow it.

Heather, Nelson, Lucia (12), Iyla (9) and Falynn (5) make up the family behind the blog. They've been brand influencers since May 2015, providing brands with exposure through social media promotion, photography, videography + outside-of-the-box marketing strategies.

### BIO

Mom is a degree-holding Graphic Designer + Marketing professional, focusing on social media and how it can save brands money while expanding their reach.

We work with family friendly brands including:



## STATS + RATES

**SOCIAL REACH**  
**172,875**



**BLOG REACH**  
71.1k monthly views  
25.2 monthly visitors

**BLOG + SOCIAL \$1,350**  
Dedicated blog post promoting your brand. Includes 300-500 words, 3-5 high res images and call to action. Blog post will be promoted on IG, FB, Twitter, G+, Pin and sent to all email subscribers.

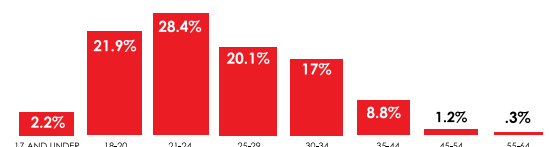
**SOCIAL \$850**  
Dedicated social share featuring one high res image. Includes tag/handshake, hashtags and call to action, as well as 2-3 high res images emailed to you, upon request, for marketing use. Post will be promoted on Instagram, Facebook and Twitter.

**VIDEO \$900**  
1-2 Minute edited video featuring your product. Video will be emailed to you for marketing use and will be promoted on YouTube and Facebook.

CUSTOM PACKAGES AVAILABLE

## DEMOGRAPHICS

GENDER FEMALE 90.7% MALE 9.3%



## AGE DISTRIBUTION

Full payment is due up front. Pricing may change without notice. No refunds once services are rendered. Packages may require at least one item be shipped to us for photography and review purposes.

WE CAN'T WAIT TO WORK WITH YOU!