



THE SUPER MOM LIFE
EST 2017

by Heather Castillo



Launched in March of 2017, TheSuperMomLife.com is read by thousands of parents, brought together by their love of products that keep their kids happy, healthy + looking good.

The Super Mom Life focuses on subjects that parents can relate to... parenting, food, fashion, hobbies and even a little travel when our busy lives allow it.

Heather, Nelson, Lucia (13), lyla (9) and Falynn (5) make up the family behind the blog. They've been brand influencers since May 2015, providing brands with exposure through social media promotion, photography, videography + outside-of-the-box marketing strategies.

BIO

Mom is a degree-holding Graphic Designer + Marketing professional, focusing on social media and how it can save brands money while expanding their reach.

We work with family friendly brands including:



We can't wait to work with you!

STATS + RATES

SOCIAL REACH
196,501



BLOG REACH
80.5k monthly views
28.5k monthly visitors

BLOG + SOCIAL \$1,500

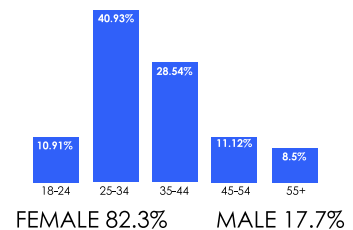
Dedicated blog post promoting your brand. Includes 500+ words, 3-5 high res images and call to action. Blog post will be promoted on IG, FB, Twitter, G+, Pin and sent to all email subscribers.

SOCIAL \$850

Dedicated social share featuring one high res image. Includes tag/handshake, hashtags and call to action. Post will be promoted on Instagram, Facebook and Twitter.

*Custom Packages Available

DEMOGRAPHICS



PUBLISHED ON:

SCARY MOMMY



Ranked #3,510 out of 56,496 influencers in the Fohr Card Directory OAuth verified as of 10/01/2018

Full payment is due up front. Pricing may change without notice. No refunds once services are rendered. We are unable to guarantee sales. As influencers, our job is to drive authentic and organic brand awareness through advertising and storytelling. Our fees cover photography, writing, marketing and engagement. Packages may require at least one item be shipped to us for photography and review purposes.