



**BIO**

Launched in March of 2017, The Super Mom Life focuses on subjects that parents can relate to including parenting, food, fashion and travel.

Heather, Nelson, Lucia (13), Iyla (9), Falynn (6) and puppy, Elle, make up the family behind the blog. We've been brand influencers since May 2015, providing brands with exposure through social media promotion, photography, videography + outside-of-the-box marketing strategies.

Mom is a degree-holding graphic designer, photographer + marketing professional, focusing on social media and how it can save brands money while expanding their reach.



**STATS**

SOCIAL REACH  
**186,770**



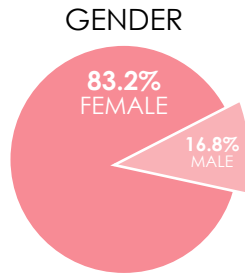
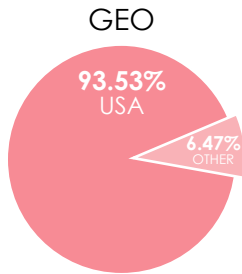
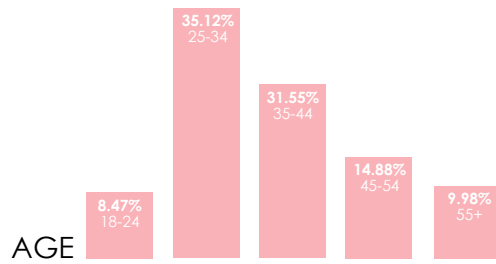
BLOG REACH  
85.1k monthly views  
28.7k monthly visitors

**PARTNERED WITH**



We can't wait to work with you too!

## DEMOGRAPHICS



AS SEEN IN



Full payment is due up front. No refunds once services are rendered. We are unable to guarantee sales. As influencers, our job is to drive authentic and organic brand awareness through advertising and storytelling. Our fees cover photography, writing, marketing and engagement. Packages require at least one item be shipped to us for photography and review purposes.

## RATES

**BLOG + SOCIAL** \$1,500

Dedicated blog post promoting your brand. Includes at least 500 words, 3-5 high res images and call to action. Blog post will be promoted on IG, FB, Twitter, Pin and sent to all email subscribers.

**SOCIAL** \$800

Dedicated social share featuring one high res image. Includes tag/handshake, hashtags and link or call to action. Posted on IG and FB. Add Twitter for \$50 additional.

\*Custom packages available. Rates are subject to change.

## QUESTIONS?

heather@thesupermomlife.com

